



CRIST SPEAKS

KEYNOTE SPEAKER • TRAINER • AUTHOR

Turn your five-generation workforce into your strongest team.

Practical tools managers use the next day — as delivered twice for managers at Microsoft.



David gives managers practical tools to build trust, communicate, and lead across every age group — the work he was brought in to deliver twice for managers at Microsoft.

What David speaks on

KEYNOTE & WORKSHOP

Generations in the Workplace

- What really drives each generation
- How trust is earned across age gaps
- Communicating so everyone hears you

KEYNOTE & WORKSHOP

Leading with Charisma

- Build credibility without a title
- Lead with presence and authority
- Inspire a team around one shared goal

Keynote • Half-day workshop • In-person or virtual — fee on request

AS PRESENTED FOR LEADERS AT

Microsoft

ASSI Security

StayLinked

Covina Chiropractic

“

Your presentation was the highlight of the entire week. Our managers got real-world, actionable takeaways they used immediately.

Crystal Doty — Senior Business Program Manager, Microsoft

“

David's presentation was engaging, practical, and easy to apply — he helped our leaders build stronger connections at every level.

Jeremy Griffith — Director of Enablement, StayLinked



About David

David Crist is a keynote speaker, trainer, and founder who has built and sold three companies. He is the author of the forthcoming book *Magnetic Leadership: How to Build Trust and Inspire Every Generation*. Based in Newport Beach, CA — speaking nationwide.

Ready to bring David to your team?

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Check David's Availability Online



Generations in the Workplace

SIGNATURE KEYNOTE & WORKSHOP

Today's workforce spans five generations, each with its own values, communication style, and idea of what earns respect. David shows managers what really drives each generation, how credibility is built, and how to communicate so the message connects with every person on the team — turning friction into a unified, high-performing group.

Your managers will leave able to:

- Understand what motivates each generation on their team
- Build credibility and trust faster across age and culture gaps
- Communicate so every generation actually hears the message
- Reduce turnover by helping people feel understood and valued

Leading with Charisma

KEYNOTE & WORKSHOP

Great leadership is magnetic — people lean in, trust faster, and give their best. David equips managers at every level with the practical habits that build genuine connection, earn influence without authority, and rally a diverse team around a shared goal.

Your managers will leave able to:

- Build instant credibility and trust with any audience
- Communicate with presence, warmth, and authority
- Motivate and align people around a single shared goal
- Lead a diverse, multi-generational team with confidence

Formats

KEYNOTE

45–60 minutes. Conference or leadership offsite. High energy, story-driven, tools included.

HALF-DAY WORKSHOP

3–4 hours. Hands-on for manager cohorts. Practice, role-play, and a next-day action plan.

KEYNOTE + WORKSHOP

The full arc: inspire the whole group, then equip the managers to lead it. Most popular.

How booking works

- ① A 15-minute fit call about your group and date
- ② Proposal within one business day
- ③ David tailors the session to your team and delivers

